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Prior to joining Principal in 2015, April was an advanced planning attorney for two other major carriers, and was the managing editor of *Tax Facts* at the National Underwriter Company, where she worked for 19 years. She was the national president of the Society of Financial Service Professionals in 2012, and the recipient of its Kenneth Black, Jr. Leadership Award in 2014.

April is a prolific author and three-time winner of the Ken Black Jr. Journal Author Award in 2002, 2018, and 2020. In 2023, she was nominated for induction into the National Association of Estate Planners and Counsels (NAEPC) Hall of Fame in the 2024 class.

April is a graduate of the University of Cincinnati and the Salmon P. Chase College of Law and is licensed to practice law in Ohio.